

Planning Format and Definitions

Vision: description of an organization's ideal or preferred future state

Mission: broad statement of the overall purpose or reason the organization exists.

Goal: broadly stated outcome or desired result.

Objective: precise, measurable, describes how goal may be measured and evaluated.

Strategies: key methods or steps for achieving the goal.

Who Responsible

Individual, group,
or committee

Resources needed

personnel, funds

Timeline

Expected
completion

Communications/Perception

Goals: All stakeholders will have a complete understanding of the vision, mission, operation, and needs of the school district.

Students, parents, families and the community will have access to pertinent information about our schools.

Transparent, consistent, updated communication to all stakeholders will be provided.

Strategies:

1. Establish a communications team to develop different approaches for various groups in the community.
 - a. Including members of the strategic plan communications committee and community members
2. Recruit staff personnel to collect and provide routine and consistent communication on a regular basis.
3. Ascertain how people get their information, how people want to get their information, and what information they want.
4. Develop a comprehensive, progressive social media approach.
5. Participate in community events to increase awareness of the state of the district.
6. Establish an alumni database.

Who is responsible

1. Superintendent/Principal
2. Building Principals
3. Team
4. Team
5. Team and designated volunteers
6. Explore options (ie; YSU Student Internship, etc.)

Timeline

Communication/Perception

Goal: Students, parents, families and the community will have access to pertinent information about our schools.

Objective: Provide accurate and updated information about the condition of Poland Schools to eliminate the disconnect between parents and community regarding state-mandated legislation, finances, and facilities.

Strategies:

1. Conduct community meetings or focus groups to provide information to the community to make them aware of the truthful conditions of each school and let everyone know what the costs would be for the three scenarios. (updating, consolidating, building new)
2. Explain how the funds would have to be raised for each of the scenarios.
3. Provide consistent and updated communication with all stakeholders regarding the work of the facilities master plan committee through the newsletter, website, etc.
4. Develop a process for the community to vote for their choice of the three scenarios.